

TRUSTED SOLUTIONS FOR STUDENTS, STAFF AND ADMINISTRATORS

GeoBlue offers health plans that power intellectually curious travelers in every corner of the world. Our premier products address the unique needs of the higher education market and provide the necessary solutions for inbound international members.









We understand the challenge for international students to navigate the U.S. healthcare system. Our plans and superior service address the needs of this population, drawing on decades of industry experience to deliver an unmatched experience for both administrators and students.





Tailored Plans for Your Group

GeoBlue plans provide a full range of medical benefits necessary to meet the expectations and situations of your inbound population. In addition to the standard J-1 visa compliant offerings, a variety of optional benefits including evacuation services, mental health, sports injury and maternity coverage are also available.



Unmatched PPO network access in the U.S.

Members have access to the national Blue Cross Blue Shield network, one of the largest and most respected healthcare brands in the U.S. With 1.7 million participating providers, this network offers maximum convenience and flexibility for those in need of healthcare services.



Positive Service Experience

We are passionate about meeting and exceeding our members' expectations. We have clear knowledge of the U.S. healthcare system and a deep understanding of the confusion experienced by those who are unfamiliar with it. Our U.S.-based, multilingual, global service center representatives are readily available to help international members understand and navigate the U.S. healthcare system.

Global Wellness Assist

An international assistance program available 24/7 for students who are studying internationally that provides access to free, confidential counseling services with licensed therapists, available in 70 languages by native speakers.

Global TeleMD™

A 24/7 telemedicine service and convenient alternative to seeking in-person care with a global network of doctors who can provide advice and prescriptions for minor medical problems, with multiple language options available.

Digital Tools

While in the U.S., students can use GeoBlue's mobile app and digital tools to locate care, translate medical terms and phrases, find country-specific medicine equivalents and receive health and safety alerts.

Single Point of Service

We make administrators' lives easier through convenient, self-service digital tools and responsive client management, for both expected and unexpected issues.

For more information, get in touch today!

Global Wellness Assist is provided by WorkPlace Options, an independent company that is not affiliated with GeoBlue and does not provide Blue Cross or Blue Shield products or services. WorkPlace Options is solely responsible for referring participants for counseling, coaching and work-life services by providers who are appropriately licensed by local authorities. The evaluation and efficacy of any service delivered by a provider lies solely with the employee, spouse, dependent or other authorized party who inquires on behalf of the participant. GeoBlue shall have no responsibility or liability whatsoever for any aspect of the provider counseling or the counselor/participant relationship.

Telemedicine services are provided by Teladoc Health, directly to members. GeoBlue assumes no liability and accepts no responsibility for information provided by Teladoc Health and the performance of the services by Teladoc Health. Support and information provided through this service does not confirm that any related treatment or additional support is covered under a member's health plan. This service is not intended to be used for emergency or urgent treatment medical questions.

GeoBlue is the trade name of Worldwide Insurance Services, LLC (Worldwide Services Insurance Agency, LLC in California and New York), an independent licensee of the Blue Cross and Blue Shield Association. GeoBlue is the administrator of coverage provided under insurance policies issued in the District of Columbia by 4 Ever Life International Limited, Bermuda, an independent licensee of the Blue Cross Blue Shield Association. This coverage is offered to the members of the Global Citizens Association, Washington, D.C.

